

PRESTASHOP AT A GLANCE



UNLOCKING COMMERCE

The time has come for a new era of commerce in which business leaders can truly own their growth.

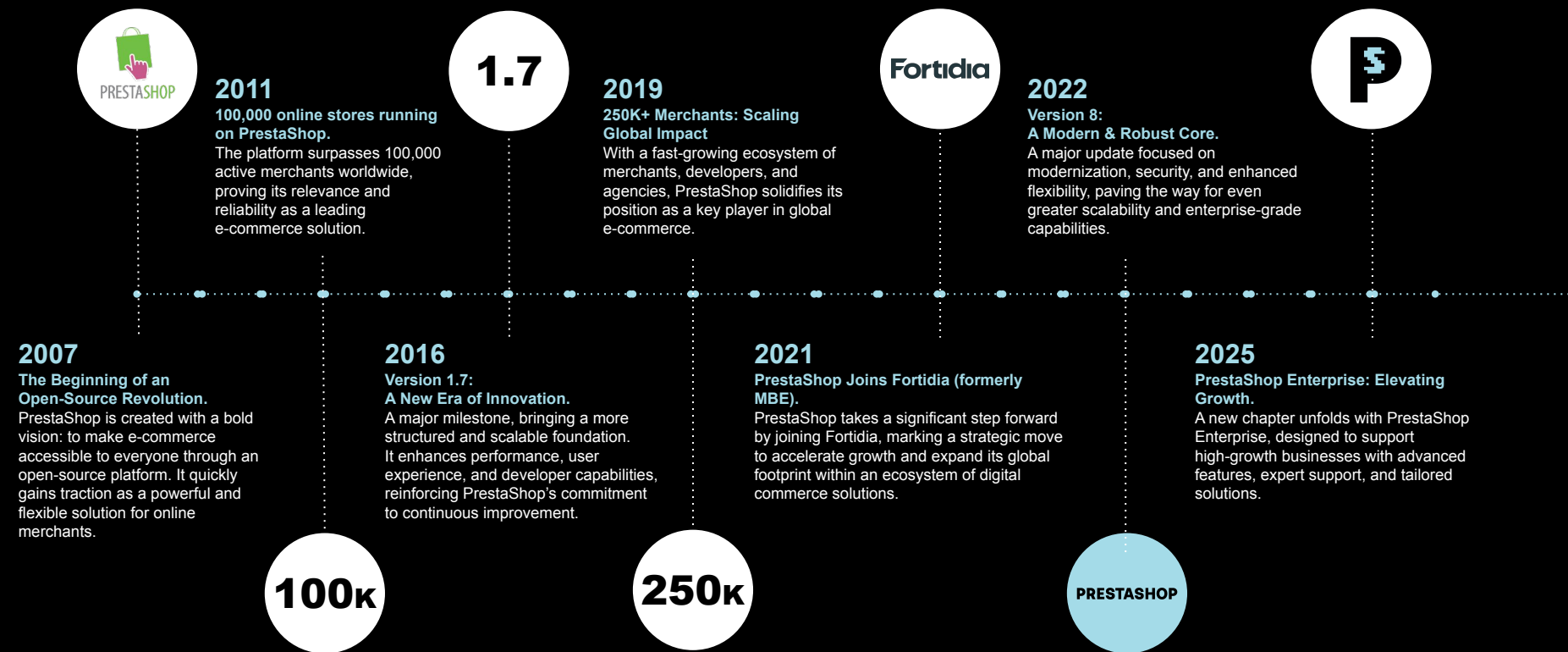
This is why we built the most inclusive commerce platform. A solution for people to fully express their uniqueness and potential.

A solution that guarantees actual customization, scalability and ownership, offering endless possibilities of development, all within your grasp.

We stand for unbounded, unrestricted commerce.

Welcome to a new era of commerce.

PRESTASHOP JOURNEY



**OUR PROMISE:
WITH PRESTASHOP,
TAKE CONTROL
OF YOUR COMMERCE**

POWER FIGURES

250K
MERCHANTS

€22B
GMV

250+
COLLABORATORS

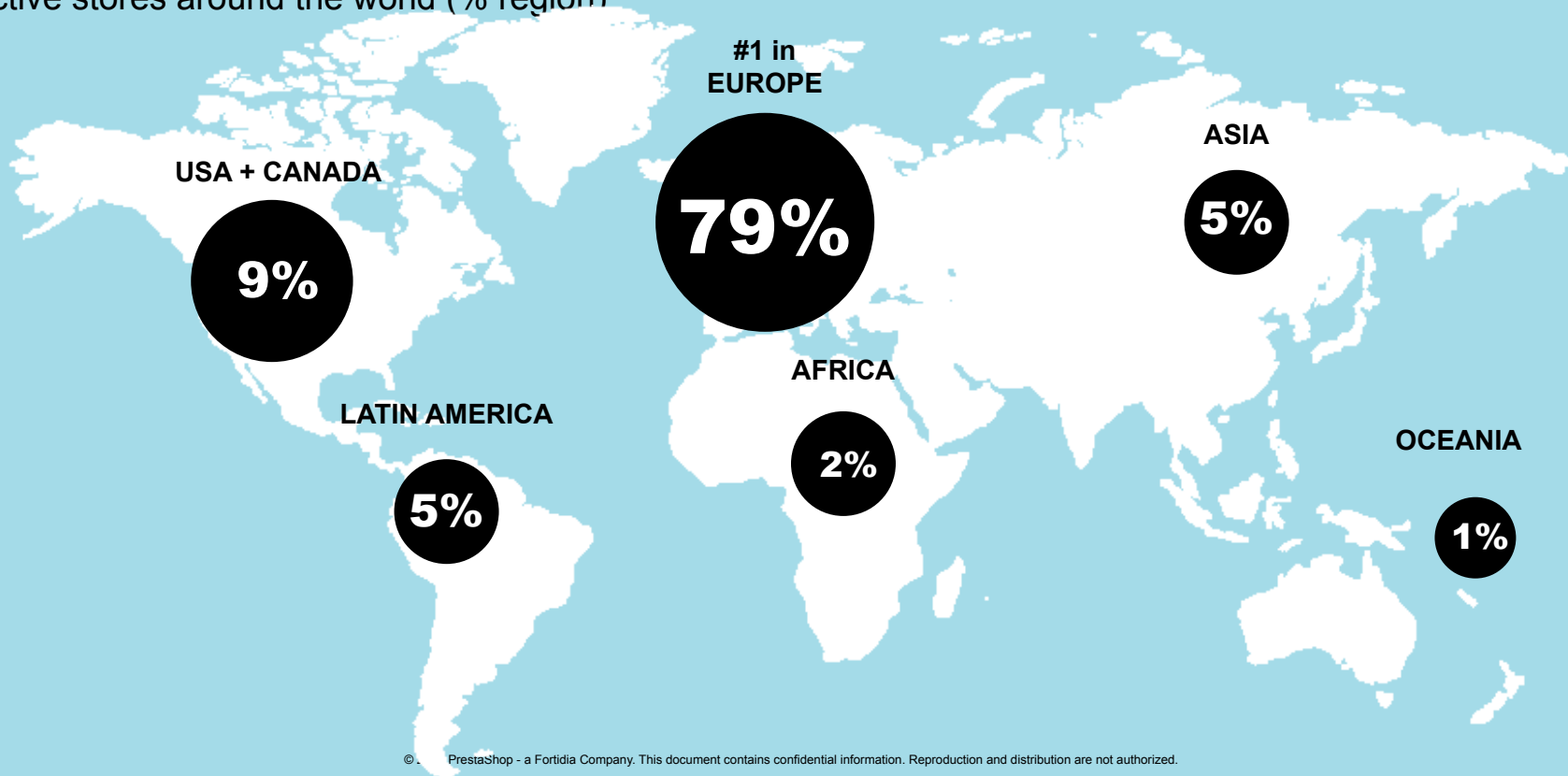
OUR TOP CLIENTS

They already ride with PrestaShop



OUR PRESENCE MAP

Active stores around the world (% region)





Éric Sénéchal
PrestaShop Managing Director

“ **PRESTASHOP IS PROUD TO BE PART OF THE FORTIDIA GROUP**

As part of the Fortidia group, we envision the future of commerce as a seamless experience for merchants to fully own, control and grow their business. From the beginning to the end, we are offering a unified and unique commerce journey to unlock your potential.



ABOUT FORTIDIA

Fortidia S.p.A. (“Fortidia”), a privately-owned company headquartered in Italy, is a leading commerce-enablement platform providing ecommerce, fulfillment, shipping, and marketing solutions to SMBs and consumers.

Fortidia presently operates under ten different brands:

- Mail Boxes Etc. (Shipping & Fulfillment, Marketing, Print)
- PostNet (Shipping & Fulfillment, Marketing & Print)
- PACK & SEND alla capital letters (Shipping & Fulfillment)
- World Options (Shipping & Fulfillment)
- AlphaGraphics (Marketing & Print)
- Multicopy (Marketing & Print)
- Print Speak (Marketing & Print)
- Gel Proximity (Shipping & Fulfillment)
- Spedingo.com (Shipping & Fulfillment)

For more information about Fortidia, please visit fortidia.com

Fortidia. owns and uses trademark registrations for MBE and MAIL BOXES ETC. outside the United States and Canada, only. It does not operate under those marks in the U.S. and Canada and is not affiliated with or related to the United Parcel Service of America, Inc., owner of MBE and MAIL BOXES ETC trademark registrations in the United States and Canada.

ABOUT FORTIDIA

Main figures

KPIs*

€1.4 bln

System-wide Gross Revenue** (US\$1.5bln)

58

Countries Worldwide

€22 bln

Ecommerce Gross Merchandise Value**
(US\$23.8bln)

3,190+

Business Solution Centers Worldwide

BUSINESS CUSTOMERS SPLIT BY OFFERING AS OF FY23

47%

Shipping & Fulfillment

30%

Marketing & Print

23%

Ecommerce

PEOPLE AND PRESENCE

1,161

Corporate People

11 Offices in **13**

Directly Operated Countries (DOC)

45 Indirectly Operated Countries (IOC)

12,000+

Business Associates

84

Directly Operated Stores (DOS)

*All data are as of December 31st, 2023

** At average 2023 FX rate for major foreign currencies against EUR



HOW DO WE DELIVER?

PrestaShop

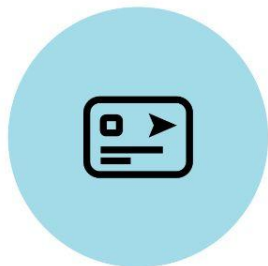
**One unique and inclusive open source (e)commerce platform
with infinite customization possibilities**

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AND MORE

+3 000 modules and themes

Discover the entire list on our official marketplace: [PrestaShop Marketplace](#)



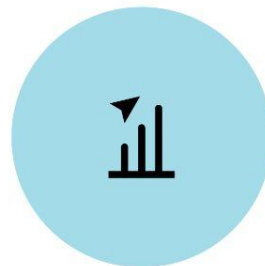
Payment management

PayPal - Mastercard
Stripe - Mollie - Alma



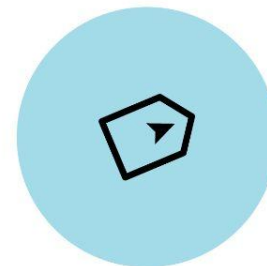
Shipping solutions

DHL - Mondial Relay



Performance analysis

Google Analytics
Google Ads - Tag Manager



Promotion & marketing

MailChimp - Klaviyo
Facebook

MADE FOR COMMERCE, BUILT FOR SUCCESS

Robust & flexible

Use a powerful and reliable platform

Rely on quality software that is constantly checked and updated for security.

It is also a platform capable of supporting thousands of catalog items simultaneously. PrestaShop is designed to adapt to your growth, so managing large traffic peaks (sales, multi-store, B2B, blog, etc.) will never be a problem.

Opt for an open solution

With PrestaShop, you have the freedom to create, customize, and expand your online store in ways you never thought possible.

No more rigid templates and limited design options; instead, you have the power to mold your online store into a tailor-made shopping experience for your customers, that perfectly aligns with your ambitions.

MUCH MORE

With the support of all the PrestaShop Ecosystem:

900

PrestaShop Experts

150+

PrestaShop Partners

1M

Community Members

FOCUS ON TOP PARTNERS

To ensure your success, we work with the best



AS A RESULT

1. CONTROL

“You’re in control”

With PrestaShop, you have full ownership of your online store and all of its data. Because we believe business should be enhanced, not limited, by technology.

2. SCALABILITY

“We’re in this for the long run”

From new entrepreneurs to accomplished business leaders, anyone can start and grow with PrestaShop, scaling from hundreds to millions in revenue.

3. CUSTOMIZATION

“Your store, your way”

Stand out from your competitors: Thousands of modules and themes are available to convert future visitors of your website into loyal customers of your brand.

4. SUPPORT

“We’re here to help”

Get all the help you need from our dedicated support team. Go further on your ecommerce journey using our wide range of resources and services.

WELCOME TO A NEW ERA OF COMMERCE

THANK YOU!

PRESTASHOP